

Shadow Mountain Club

Sun
Sports



Mexican Fiesta Night—March 14

Water Sports Show—March 16

Bonus Night—March 17 and 31

*Tennis—SMC's Doubles Championships
for Men and Women—
March 28, 29, 30*

THE
MAYOR
AND
FIRST
LADY



PALM
DESERT
CALIFORNIA

March, 1958

Palm Desert, California



JACK KERNS

DANCING NIGHTLY

7:30 P.M. to 12:30 A.M.

at the

BEAUTIFUL

SHADOW MOUNTAIN CLUB

to

the danceable rhythms of

JACK KERNS & HIS ORCHESTRA

Also playing for your enjoyment

Sundays—12:30 P.M. to 2:30 P.M.

for

SUNDAY BRUNCH

Senors . . . Senoras . . .

Dust off your sombreros!

There will be

a

Mexican Fiesta

at

SHADOW MOUNTAIN CLUB

Friday Evening—March 14th

Authentic Mexican Dishes Will Be Featured

on the Buffet Dinner

from Six-thirty

Dress optional—Western, Spanish or
Informal

THE COLORFUL LOS RAYOS TRIO

will alternate with

JACK KERNS and His Orchestra

Reservations Requested
Five Dollars Per Person



Shadow Mountain Club

Looking Ahead at MARCH EVENTS

Friday, March 14—MEXICAN FIESTA NIGHT

Fine Mexican Dishes—Buffet Dinner from 6:30 p.m. Dress Optional—Western, Spanish or Informal. Special Entertainment. Reservations, Please

Sunday, March 16—SPORTS SHOW—2:30 p.m. Swimming and Diving Exhibitions by National Champions—Johnny Riley—Bill Lewin and Betty Vickers will be featured performers. Travel-Log—6:30 p.m. Dr. C. E. Smith, Director, Palm Springs Museum

Thursday, March 20—DINNER BRIDGE—6:30 p.m.

Friday, March 21—PRE-TEENS (Ages 11-13) Movies—5:30 p.m. to 8:00 p.m.

Sunday, March 23—TRAVEL-LOG—6:30 p.m. "Australia" color film. Mrs. Faye Kennebeck

Monday, March 24—CORONATION NIGHT—Beautiful Gifts for the Queen—Special Entertainment

Friday, March 28—BIG SHADOWS (Ages 8-10) 5:30 to 8:00 p.m.—Movies

Friday, Saturday and Sunday—March 28, 29, 30—TENNIS—Shadow Mountain Club's Men's—Women's Doubles Championships

Sunday, March 30—GOLF—2:00 p.m.—Mixed 2-Ball Foursome
TRAVEL-LOG—6:30 p.m.—Subject to be Announced.

Monday, March 31—BONUS NIGHT—Prizes—Entertainment—Dinner from 6:30 p.m.

DINING ROOM SCHEDULE

Luncheon—12 noon to 2:00 p.m.

Sunday Brunch 12:00 to 3:00

Dinner—6:00 p.m. to 10:00 p.m.—Monday—6:30—Saturday—6:30 p.m. to 11:00 p.m.

Frank D'Amico, Maitre d'

DANCING EVERY NIGHT—7:30 to 12:30 a.m.

COCKTAIL LOUNGE

Open 12 noon to closing

Cocktail Hour nightly—6:00 to 7:00 p.m. Hot Hors D'Oeuvres—Cocktails at attractive prices

WEEKLY

Sunday Morning—Fencing Clinic—11:00 a.m. to 1:00 p.m. Joseph Vince, Saber Champion

Sunday Afternoon—Buffet Brunch—12:00 to 3:00—Music for Dancing

Sunday Evening Series—Travel-Log—6:30 p.m.

Monday—Women's Golf Ass'n—Every Monday at 8:30 a.m. at Tee House. Prizes. Golf Luncheon—First Monday of each month.

Wednesday—Men's Golf Ass'n—Prizes—1:00 p.m.

Ladies' Bridge Luncheon—12:00 noon—Canasta and Shanghai also played.

Thursday—Dinner Bridge—Prizes—6:30 p.m.

Friday—Rotary Luncheon—12:15 p.m.

SWIMMING — GOLF — TENNIS — SHUFFLEBOARD — TABLE TENNIS

JACK KERNS and His Orchestra

In the DINING ROOM for your Dancing and Listening Pleasure

CLUB CLOSED TUESDAYS

Please see Page 30 for "In This Issue" (Table of Contents)

Credit for photography—Robert Paxton, Robert Nims & The Desert Sun
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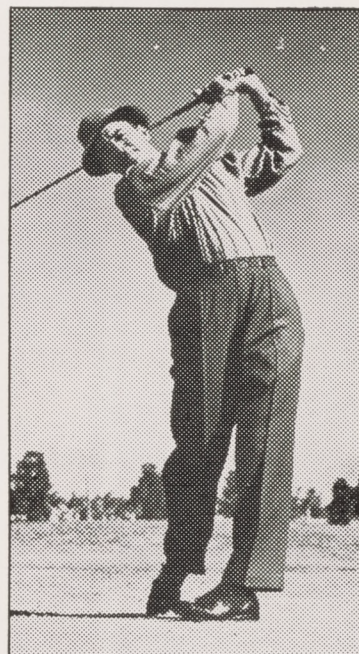
ON THE COVER

Bing Crosby and his lovely wife, Kathy arrive at Shadow Mountain Club for Bing's installation as Honorary Mayor of Palm Desert. (Photo by Bob Nims, Desert Sun)

EDITOR—Jewel Neal. SUN SPOTS Magazine is a chronicling of interesting events published at Shadow Mountain Club, Palm Desert, California, for the enjoyment of its members.

Sam Snead says:

"You can't beat the Palm Beach* Pro-Slak†"



For comfort, style, coolness!

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EASTER WEEK ACTIVITIES

TENNIS — Friday, Saturday and Sunday, March 28, 29 and 30. Men's and Ladies' Doubles Club Championships.

HIGH SCHOOL AND COLLEGE EASTER DINNER-DANCE—Wednesday, April 2, 7:30 P.M. in Main Dining Room. \$2.50 per person.

ADDED SPECIAL ATTRACTION—9:00 P.M. A Spectacular Ping Pong Exhibition featuring Vini and Magda Rurac. *Reservations Please.*

PING PONG TOURNAMENT—Thursday, April 3 —10 A.M. Sign up in Rec. office no later than Monday, April 1. Please give name and age.

VOLLEY BALL TOURNAMENT — Friday, Saturday—11:00 A.M. Foursomes—Mixed foursomes. Sign up at Rec. office by Thursday, April 3.

EASTER EGG HUNT—Sunday a.m. All Shadow Mountain children and their guests are invited. EASTER PARADE AND FASHION SHOW —1:30 P.M.

SPORTS SHOW — Easter Sunday — 2:30 P.M. Fancy diving by Lyle and Vickie Draves! Also Judo Exhibition—courtesy United States Marines stationed at Twentynine Palms.

Special Notice



*Ties and Jackets are Requested
for Gentlemen
After Six O'Clock*

EASTER HIGH SCHOOL-COLLEGE SEMI-FORMAL DINNER DANCE

at

Shadow Mountain Club

Wednesday—April 2—8:00 p.m.

Main Dining Room—\$2.50 Per Person

Reservations, Please

Join your friends each evening

at the club for cocktails.

six o'clock 'til seven

Delicious Hot and Cold Hors D'Oeuvres

Cocktails—Fifty Cents

SUN SPOTS SALUTES—

Phil Franklin

Mr. and Mrs. Ralph Hale

Cliff Henderson

Mrs. Hudson B. Werder

Mr. and Mrs. Willard Parker

Mrs. John Moran

Clay Stearns

Jack Pollard

Dick Kite

and the entire Palm Desert Chamber of Commerce for the magnificent job done in the installation of Bing Crosby as Honorary Mayor of this beautiful winter resort in the heart of the American Desert.

THE SHADOW MOUNTAIN CLUB

The Shadow Mountain Club is a private and restricted club serving its members and their guests in the enjoyment of life in the sun at Palm Desert, California, the nation's most beautiful desert playground. Under the ownership and direction of Shadow Mountain Park, Inc., the Club offers facilities that include pool swimming, tennis, golf, dining, dancing, poolside cabanas and a host of outdoor recreational activities. Address: P. O. Box 14, Palm Desert, California. Telephone, FIreside 6-6123.

OFFICERS OF CLUB

Boynton JonesPresident
A. J. OdellExec. Vice President
Carl HendersonVice President
Andrew S. MoseleyTreasurer
L. C. LewisSecretary
Gertrude StretchAsst. Sec.-Treasurer

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The Aladdin Ball

at Shadow Mountain Club



Frank Bogert with Queen Scheherazade (Sandra Jennings) and her court.



Paul Anderson, Chairman of the Board of Riverside County Supervisors, crowns lovely Sandra Jennings our Queen Scheherazade.

Sunday Brunch 12:00 to 3:00 p.m.

Music for Dancing

EASTER SPORTS SHOW SPECIAL!

AT SHADOW MOUNTAIN

VICKI & LYLE DRAVES

plus

JUDO EXHIBITION

courtesy, U.S. MARINE CORPS BASE

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Travel - Log

DWIGHT LONG, Guest Speaker

Shadow Mountain Club members turned out in force on March 2nd when Dwight Long, world traveler and lecturer, spoke at the Sunday Night Travel-Log, featuring motion pictures in color of Tahiti.

Mr. Long, Academy Award winning photographer for "The Fighting Lady" filmed on board the aircraft carrier during his World War II service in the Navy—exhibited also to a crowded Indio Room as an added feature—some very spectacular, just released, top secret film of periscope photography showing submarines in action in the South Pacific during the war.

A little about the man. Dwight Long, an authority on Tahiti, has gotten to know his subject well in the best possible way. He has lived there. The South Seas hold a particular fascination for him thus, a few years ago, he embarked upon the difficult undertaking of filming, in color, a fine documentary of Tahiti which took nearly two years to complete. The picture—"Tanga Tika" was shown in theatres across the country and it has been rated as possibly the finest documentary of Tahiti ever to be produced.

The film shown at the club depicted so well the gorgeous color of the Islands and the way of life in the South Seas with its fishing—native style (they chase the fish up on the beach!)—the harvesting of copra, and actual scenes of an island hurricane.

Also the evening brought about a pleasant reunion between Dwight Long and Jewel Neal of Shadow Mountain Club, who had worked together about ten years ago for the John Ford-Merian C. Cooper Argosy Productions—the fabulous motion picture company which produced such multi-million dollar epics as "The Fugitive" with Henry Fonda and Dolores Del Rio—the John Wayne pictures, "Fort Apache," "She Wore a Yellow Ribbon," etc., as well as "Mr. Joseph Young of Africa," which had a lot of fantastic photography, in miniature, and brought "King Kong" up to date.

Since that time and along with other activities, Mr. Long's accomplishments have included writing a book—"Seven Seas on a Shoestring," which is in its 15th edition and published by Harpers. It is the story of his trip around the world in a 32-foot ketch, one of the smallest craft ever to accomplish such a feat! And it has now been made into a picture.

Following the Travel-Log, Mrs. Faye Kennebeck who has known Mr. Long for nearly two decades and was his



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Faye Kennebeck

In the Patio Shops

Flreside 6-6966

Palm Desert is fast becoming the hub of the resort area's winter golf and its new signboard on Highway 99, will feature a giant golf ball and tee.

hostess during his stay in Palm Desert, entertained a large party at dinner at the club in honor of the speaker. During the discussion at the table, the subject of Edgar Leeteg—a recently deceased artist whose fame is growing in leaps and bounds—came up. Leeteg, a close friend of Dwight Long, lived many colorful years in Tahiti and died there a short time ago. James Michener, the famous author who has devoted so much time to stories of the South Seas, knew this artist well and a feature article by him appears in the February issue of True Magazine. Michener has also devoted considerable space in one of his latest books to the man.

Mr. Long will return to Shadow Mountain the latter part of April to tell the story of his friend, Edgar Leeteg who, while attaining a certain amount of fame and fortune during his lifetime is now, since his death, gaining much recognition. Consequently, the paintings of this prolific artist are increasing constantly in value.

To enhance his lecture, Mr. Long will bring with him color pictures he has taken of Leeteg's paintings—and an original given him by the artist shortly before his death.

It can be anticipated that our speaker will give a fascinating account of the man—his life—and his rip-roaring way of living it. And with it all his beautiful paintings were turned out on an 8:00 a.m. to 5:00 p.m. daily work schedule—just as though he were an ordinary business man living in the States, who had to be in his office at a certain time. This regularity of purpose—astounding in an artist anywhere—presented an even greater contrast to the Tahitian way of life which surrounded him.

The story of Edgar Leeteg which will be told by Dwight Long to club members and their guests at a Sunday Night Travel-Log the latter part of April promises to be an enchanting one.

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Bonus Night -- March 17 & 31

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Club Closeups..

Who! When! Where!

By GRETCHEN

Rain came to the desert this last month—not a long, dreary, drawn-out wetness—not a dampness after the big impact. It was just one day of big rain-drops that dropped steadily and straight down. As night came on, suddenly the skies cleared and one saw the evening star brightly shining in the heavens, in fact, there were stars everywhere in a clear sky. The desert rain was forgotten in the thought of a marvelous carpet of wild-flowers that would spread over sand dunes, and roadsides very soon and we will sing loud praises of this beauty. Perhaps we should all sing in rain, sing in the sunshine and we will get the feeling that it is good to be alive, good to be a part of this great desert, and this fine community—and best of all, good to be a part of Shadow Mountain Club, knowing that “when” you want to meet “who” you will find the “where” in your lovely club. On the terrace, in the lounge or dining room, or down at “pool-side,” always a meeting and greeting of friends, old and new.

Introductions are in order at this time — there are many new members that have come into the club this past month—meet Mr. and Mrs. W. W. Dunham of Eugene, Oregon, Mrs. Ruth O'Donnell Davis of Pacific Palisades and Palm Desert, Mr. and Mrs. C. J. Bledsoe of San Gabriel and Temple City, Mr. and Mrs. Charles F. Cady of Glendale and Rancho Mirage, Mr. and Mrs. William Schildge of Santa Monica and Cathedral City, Mr. and Mrs. Roy Shreck of Palm Springs and Rancho Mirage, Mr. and Mrs. Walter W. Hayes of Sherman Oaks, Mr. and Mrs. Bernard Dunham of Pacoima and Van Nuys, Mrs. Pauline Findeison of Los Angeles, Mr. and Mrs. Charles C. Valentino of Palm Springs and Palm Desert, Mr. and Mrs. Charles C. Krebill of Davenport, Iowa and Palm Desert, Mr. and Mrs. Herman Fletcher of Palm Springs and Pebble Beach, Mr. and Mrs. Irwin Wright, Palm Springs and Rancho Mirage, Mr. and Mrs. William S. Wright of La Jolla and National City, Mr. and Mrs. Willis Jacobus of South Pasadena, Mr. and Mrs. John Dinnen of Winnipeg, Canada and Palm Desert, Mr. and Mrs. Walter Good of Granada Hills and Palm Desert, Mr. Edward F. Reed of Tarzana and Hollywood, Mr. and Mrs. Harry S. Snead of Lind, Wash. and Mr. and Mrs. Charles F. Sweet of Los Angeles—now that introductions have been made, we are happy to have these charming folk in our “membership” circle!

The Sunday night “Travel-Logs” have proved to be a wonderful way to meet and greet one's friends—Mr. Earl Obern took us through “Old and New Mexico,” Mr. Faye Brainard whisked us “Around the World in Eighty



Kay Olesen at the Aladdin Ball posed with a lovely lady of the harem.

Minutes” and his time-table was very accurate—the de Varannes, Connie and Rene showed glimpses of Europe that many of us know, but it is so good to see it all again—Wilber and Citha Bear took us on an African Safari, showing wonderful pictures of monkeys and elephants—also many interesting cities in South Africa. Punch is served at the conclusion of the Travel Logs, making the evening a delightful social “get-together.”

The Rev. J. Robertson Macartney, who was the founder of the Palm Desert Community Church, and Mrs. Macartney, were honored guests at the famous Shadow Mountain Club Sunday Buffet Luncheon by many of the original members of the church as well as many new ones. The party included Mrs. Margaret Ward, Mrs. Frances Knox, Mr. and Mrs. Ralph Caplinger, Dr. and Mrs. E. C. Ruge, Mrs. Edna Value, Mrs. Belle Keightley, Mr. and Mrs. Walter Markley, Mrs. Frances Hodgeman and Dr. and Mrs. F. W. Cockerill.

Beautiful February sunshine, plus a delicious Buffet luncheon brought a record crowd to Shadow Mountain Club. The Terrace was completely full of out-door en-

In Memoriam

Edgar M. Sergeant

Deepest sympathy is extended by all Shadow Mountain Club members and its staff to Mrs. Sergeant at the loss of her beloved husband Edgar M. Sergeant on Friday, February 28, 1958. Services will be held in Kalamazoo, Michigan.

CLOSE-UPS (Continued)

thusiasts—and the huge dining room had very few empty chairs—among those enjoying all this were the Richard Kites and party, Mr. and Mrs. Austin Green and family, Mr. Green is a well-known TV personality—Mr. and Mrs. Walter Markley, Mr. and Mrs. Ralph Robinson of Watsonville, Calif., Mr. and Mrs. Bob Hanson, Mr. and Mrs. Harlan Peyton of Spokane, Wash., Mr. and Mrs. Ed Welcome, Mrs. James O'Reilly, Mr. and Mrs. Ed Gardner, Mr. and Mrs. Forrest White, Mr. and Mrs. Ernest Blenkhorn, Judge Richards and Robert Beck, Mr. and Mrs. Layton Waterman, Mrs. Jessie Hews, Mrs. Harrison Fisher and guests, Mr. and Mrs. L. G. Baird, Mrs. Joan Wyman and party, Mr. and Mrs. Gifford Salmon and many more!

Another outstanding event this season is the Sunday Buffet, served from noon until three o'clock—among members and guests, one sees Dr. and Mrs. Charles Alexander and their daughter, Missy, Mr. and Mrs. Ottar Roen, Mrs. Betty Ring, Mr. and Mrs. Robert Reid, Rudd and Evelyn Hackborn, Mrs. Joan Wyman, Mr. and Mrs. Carl Bramming, Alice and Forrest White, Mr. and Mrs. Ed Welcome, Mr. and Mrs. Ed Gardner, Mrs. Arthur Pautz, Edna Value and Frances Hodgeman, Keith and Martha Crouse, Hal and Ella Lou Kapp, Mr. and Mrs. Harold Wright, Mr. and Mrs. Amos Odell, Harry and Kitty LaForgue, Mrs. and Mrs. Charles Milliken, Dr. and Mrs. P. Martin Baker, Mary and Ralph Caplinger, Col. and Mrs. George Townsend, Boynton and Vivian Jones, Mrs. Jessie Hill, Mr. and Mrs. L. C. Lewis, Mr. and Mrs. Stephen Chase, IV and many more.

The Monday night "specials" are proving a great success with many of the old-time members and their friends attending. "Guess the name of this song" was the first in the cycle—Dick Kite, of the beautiful voice, sang and emceed this affair—following Monday, came "Coronation" with Hazel Sergeant doing her usual fine job of chairman and emcee—the Queen was Vivian Jones, King, Gil Cornelius, Princess, Hild Oleson, Prince, Dudley Steele

—a beautiful Hawaiian program followed—Lei Aloha of the beautiful hands and George Kainapau of the spell-binding voice, rounded off a perfect evening—then came "Bonus" night—something everyone has wanted for a long time—cards were given out by tickets presented at the door—and the prizes were "big script" to be used at Shadow Mountain Club—after another "Guess the name of this song," which brought out a good crowd in spite of inclement weather. Last Monday was "Western night" with a chuck wagon dinner followed by exhibition square dancing by a group of young enthusiasts from Indio—this proved such "fun" dancing that it brought out a second square of local enthusiasts—a great evening of fun!

Among our visitors we see Mr. and Mrs. Irving Poulsen of Akron, Ohio, Mr. and Mrs. Carl Bramming of Nashville, Tenn., Mr. and Mrs. Harlan Peyton of Spokane, Wash., Ned and Dottie Blades and their two small sons from Scottsdale, Arizona, also Jack and Mildred Blades of Washington, D.C., Mr. and Mrs. Fred Haney, Mr. and Mrs. Arthur Lake, Mr. and Mrs. Edgar Bergen, Mr. and Mrs. David MacClyment, Dr. and Mrs. William Casselberry and Mr. and Mrs. Ardis Kennedy of Chicago.

Once again, it is worth while to sing—sing the praises of beautiful Shadow Mountain Club—and we all meet there, soon and often!



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In the Patio Shops

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Palm Desert

"Doings In The Desert"

Some of the finest polo in the country today is being played here. Palm Desert Polo aided the United Fund on March 2nd when a four-team tourney was staged on the new Eldorado Country Club Field. Players taking part in the benefit included Lisle Nixon and Bill Allen.

Also, an 8-Goal Polo Tourney was recently staged at Desert Air which drew such name players as Allen Sherer, Dick Walker, Todd Helser, Bob Smith, William Tevis, Willis Allen, Don Howden and Gale Medicott. Polo is scheduled every week-end at Desert Air.

D—I—D

The 1958 edition of the Desert Circus to be held this year from April 16th through the 20th in Palm Springs, promises to be the most colorful in its twenty-two year history. Ray Ryan and Mac McDonald, co-chairmen, will see that everything goes along on schedule and present plans call for a Kangaroo Court, A Big Top Ball, a big parade and a Night-On-The-Town.

D—I—D

Jeanette Gibson of Palm Desert—an expert horsewoman, was named Queen of the 18th Annual Palm Springs Rodeo. Motion Picture star—and the country's most decorated war hero of World War II—Audie Murphy, was Grand Marshal.

D—I—D

The El Mirador Steak Fry every Tuesday night—preceded by cocktails in the Kiva Room and a hayride—comprises delicious food, well served in the atmosphere of bonfires and western singing. Even the wagon getting stuck in the sand—with all of us having to get out and push—only added to the fun. This type of entertainment does so much to promote the Western atmosphere which is so appropriate to the desert.

D—I—D

In an effort to bring auto racing to the desert, plans are under way to build a speedway in this area which, according to reports, will be even bigger than the one at Indianapolis. According to enthusiasts—"You will be able to watch everything race from major racing cars—to sports cars—from motorcycles to jalopies, and included will be a testing course for manufacturers of new cars."

D—I—D

Desert Shores on the Salton Sea is a busy spot these days and March 2nd saw its first Invitational Water Ski Meet which was well attended. The following day the first annual Sports Den Marathon for stock outboard runabouts and cruisers was held for 18 classes which included a Powderpuff Derby and a race for unlimited racers. This kind of activity—boating in the desert is truly fantastic!

D—I—D

More Palm Desert Progress! Ted Smith and Hal Kapp have announced plans for a new private elementary school to be completed by next September, which will be called the Shadow Mountain Day School. The private institution is designed to offer an accelerated educational program aimed at preparing pupils for high schools of high standards.

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to a Lifetime of Toil"

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Outstanding script issued by Shadow Mountain Club will expire on September 30, 1958, and must be used before that date.



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PALM DESERT



The "Bim" Johnsons

LITTERBUG OF THE HIGH SEAS

A couple of seasons ago A. West (Bim) Johnson and his wife — Shadow Mountain Club members — booked passage on the beautiful Matson Liner, the S.S. Mariposa, making her maiden voyage to Australia and return. Along the way Mr. Johnson cast adrift twenty-three bottles—each containing a message and a request for the finder to write to him.

And so began an intriguing, modern "Saga of the Sea" which was to add pleasure in the months to come to the lives of many in far away places, as well as the Johnsons.

It seems that the bottles containing their messages were cast adrift each day at 4:00 p.m. by Mr. Johnson starting when they were well out of Honolulu. In the event anyone is wondering whether a supply of empty bottles had been taken along—perish the thought! They were empty containers of Bing's favorite Scotch whiskey whose duty had been done. This presented no real problem. What with enjoying a drink or two before luncheon—and being given a terrific assist (towards emptying the bottle) by each evening's convivial cocktail hour—Mr. Johnson was never at a loss for a bottle to cast into the sea when the appointed time rolled around.

To their delight, in response to their Bottle Express, the Johnsons have received several communications — some from New Zealand, one from the British Solomon Islands and one from the Fiji Islands. The most recent—and forwarded to him here in Palm Desert three or four weeks ago—is from Australia.

And to quote Mr. Johnson in regard to the bottles still to be heard from: "I am in no hurry any more than the ocean currents are. It would truly enhance my pleasure if—some years from now—I should receive a message that would bring me back in spirit and memory to four o'clock of an afternoon on the maiden voyage of the Mariposa in mid-Pacific."



Something Personal

By JEWEL NEAL

Included in a large dinner party as guests of John G. Munholland at the club recently were Mrs. Frank Walters (who is eight-four years young), her son, Dr. Waltman Walters of the Mayo Clinic and his wife.

* * *

Palm Desert residents attending the First Nighter dinner at Ocotillo Lodge recently preceding the opening of "The Great Sebastians" at Palm Springs Playhouse were Dr. and Mrs. Robert Morrey, the Adrian Schwilcks, the George Andersons, the Ralph Parkers, the Tom Browns, the George Lingos, Mrs. Faye Kennebeck and Mrs. Anne Carpenter. "The Great Sebastians" is the play made famous by the wonderful combination of Lunt and Fontanne.

* * *

Seen in the sophisticated throng during the recent Tennis Invitational at Shadow Mountain were Charles Farrell of the Racquet Club, Mrs. William Powell or "Mousie" as she is called by her famous husband. "Mousie," incidentally, is the sister of a close friend of your columnist—Maxine Lewis of the Tropicana Hotel in Las Vegas.

* * *

Merle Taber, scintillating star of "The Merry Macs" flew in from the Flamingo Hotel in Las Vegas to appear at Shadow Mountain on a recent Monday night for "What's The Name of That Song?"

* * *

The Pancho Gonzales-Lew Hoad pro title duel continuing in a match at the Tennis Club on March 2nd, brought out a glittering crowd which cheered Gonzales on to whip Hoad in two straight sets.

Rarely has an event drawn so many movie personalities and all very much in character. Bing and Kathy were there quiet and unassuming—Frank Sinatra did an act right out of "Pal Joey" making his entrance with a beautiful blonde on each arm. Paul Newman, wearing slouch hat and jacket, sprawled out on the grass, looking for all the world like "Rocky" in "Somebody Up There

Likes Me;" the Mike Todds stopped traffic by pulling up—and parking—their high priced Rolls Royce right in everybody's way at the entrance to the club. Then, of course, Mike paraded Liz for all to see, finally winding up "ring-side." And I will say this—the beauty of Elizabeth Taylor is something to see. I worked with her when she was just a little girl at M-G-M—when the great Clarence Brown decided to star her in "National Velvet" and, at that time the attraction and beauty of Liz, as a child, was something at which to marvel. Since she has grown up she seems to get more beautiful with each passing year. Sometimes I wonder, though, how long it will take her to become exhausted with all the Mike Todd ballyhoo with which he surrounds her every move.

* * *

Bonus Night at Shadow Mountain is fast becoming the favorite night of the month, and a week or so ago saw a turnout of nearly three hundred on a Monday night.

* * *

Chuck and Sallye Yates of Yates Music Stores came to the rescue the night of the big banquet installing Bing Crosby as Mayor of Palm Desert. Late in the afternoon it was discovered that there were not nearly enough music stands at the club to accommodate all the musicians in the Buddy Cole Orchestra; however, a fast telephone call and Chuck and Sallye came on the run with all the music stands they could scrape up sticking out of their little yellow Volkswagen.

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Travel Along

By JAN AND GEORGE OLMAN

Helen and Archie Sumpter are back in the desert after a wonderful Orient visit. They sailed just before Christmas on a Norwegian freighter from Los Angeles, cruising westward enjoying among the many other delights of shipboard life, Smorgasbord, Baked Alaska and deserts to intrigue the most exacting gourmet! On arrival at Hongkong, they disembarked and spent three weeks in this shopper's paradise. Here they shopped for the magnificent materials and bargains, wandering around the fascinating streets and driving over the winding, hill-climbing roads to visit Repulse Bay, Victoria Peak, and the Chinese fishing village with the un-Chinese name of Aberdeen, where they enjoyed a seafood meal aboard one of the floating restaurants. A meal of shrimps, prawns, crabs, lobsters, and fish—long to be remembered! Through fellow Shriners in Hongkong, they were introduced to some of the unusual Chinese restaurants where they ate Mandarin Chinese cooking, Shanghai styled foods, and typical menus of the many other Chinese provinces. We here in the United States know the Cantonese cooking which is still different from the above.

From Hongkong, they sailed to Japan on the *Queenstville*, a beautiful new Norwegian freighter. Visiting Kobe, Nagoya and Yokohama, they disembarked and enjoyed the fun of the native life in each of these cities. One of the highlights was the performance of the Takarazuka Girls Opera in Takarazuka which is a short distance from Kobe. This unusual and delightful group is featured in "Seven Wonders of the World." With the help of good friends in Tokyo, they had the unique experience of visiting a private club in Tokyo which added greatly to the pleasure of their stay in this busy metropolitan city.

Letters from Tahiti—Australia—New Zealand—and now Hawaii have described the enjoyable experiences of Dr. and Mrs. Stanley Dougan and their good friends, Mr. and Mrs. Fred Wheaton of Ohio. Now in Hawaii for a prolonged stay, they cruised in December to Tahiti and Australia, but disembarked in Auckland, New Zealand for a three weeks visit. To quote from Dr. Dougan, "Australia was super wonderful. A great time playing with the Koola bears and Kangaroos. One old Kangaroo thought I was getting too rough and he smacked me across the mid section with his big hard tail and sure put me in my place. We rented a car in Auckland for our twenty-two days enjoyable stay in New Zealand. Tell everyone hello for us."

In still another area of this fascinating world, the Charles Millikens are cruising the seas on board the Swedish *Gripsholm* "Around South America." The Variety of experiences packed into this delightful fifty-five day cruise is inexhaustible—majestic snowclad peaks of the Andes, beautiful sandy beaches framed by waving palms, relics of ancient Indian cultures and of swash-

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buckling conquistadores, picturesque market squares, sleepy villages and bustling cities of the present day. They left February 15th from New York and will not return to the States until April 11th!

GOLF

GOLF — Completely encircling the club, Shadow Mountain's approach and putt course stretches more than 1100 yards in its nine holes and boasts beautiful fairways and silken smooth bent grass greens that will compare favorably with any country club in the desert area. There is no greens fee for club members but a modest charge is made for guests. Bobby Pinnell, the golf pro, has had a long and distinguished career as a golf professional and during the summer is pro at the Lower Valley Country Club in Sunnyside, Washington. Bob and his wife Millie run the golf shop and driving range located near the first tee.

Recreation Sidelights

By FITZ

Speaking of media—and who was anyway, some of the ways and means to keep you posted on SMC activity include the recreation news bulletin board located next to the front office, the monthly activity calendar sent your way, Sun Spots and special circular bulletins such as those sent to the age-groupers. At any rate, recreation-wise, March and Easter Week should be interesting for all members of the family—would like to have you join in the fun. Coming your way are Sports-Shows featuring some of the nation's outstanding diving and swimming talent including Lyle and Vicki Draves, Judo exhibitions, fencing clinics each Sunday, a ping pong exhibition featuring Magda and Vini Rura—and tournaments in tennis, golf, volley-ball, and ping-pong.

Also, the age-group program is in full swing and offers companionship and club fun to the toddlers as well as to the Teens—and all the folks in between. Check your calendars for meeting times—and you who only get to the desert on week-ends, drop in and say 'hello.'

And speaking of Teens, their recent formal was so successful they are hosting another big one for Easter week and welcome all teens from far and near who are down for the holidays to get a date and make reservations for the night of Wednesday, April 2—dance will be held in main dining room! Orchestra and all the trimmings!

HERE AND THERE

Now, for a few news items from here and there—Cathy Lockhart was elected prexy of Big Shadows at their Valentine's Party. Jeanette Bradley is the new sec'y-treasurer. The party was a huge success topped by the exchange of comical gifts in which Ralph Hale's big package took honors in the wrapping department! Carol Manzo won the first-prize trophy for her expert tap-dancing at a recent Pre-Teen Talent Night—other winners were Candy Croux (piano), Eddie Patten (a painting), and Briggs Bosworth (Comedy skit). Some of the new Pre-Teen fun in March will be a movie night held right at the club with our own 16 mm. sound projector. Shadows have been active every Saturday—some of the regular boosters in this group include Link Alongi, Margaret Craig, Chip Good, Karen and Kathy MacConaty, Carol Lockhart and Judy Shope to mention a few. Bird Study and a water-color painting contest are two clock-stoppers Shadows will start in March. Little Shadows like to feed the ducks the best and Kiddieland should be getting a slide one of these days!

TOURNAMENTS

Getting back to the tournaments—those wanting to play in the volley-ball and ping-pong contests Easter week, get in your name and age soon to the recreation department. These tournaments promise lots of action. The volley ball court is in real good shape and a new official ping-pong table is on its way.

So, that about wraps it up for this time—don't forget the two big sports shows coming your way—Johnny Riley, Bill Lewis, Betty Vickers and a host of other diving and swimming stars, Sunday afternoon, March 16—and Vicki and Lyle Draves plus the U.S. Marines on Easter Sunday!

TEEN-AGE DANCE



Pat Roell and Joy Rose, winners of the Teen-Age Dance Contest at the club.



Gathered around the punch-bowl, left to right—Art Manzo, Pam Pearson, Susy Smith, Robby Claiborne, Bobby Myers, and Lynn Kennely.



Left to right—gathered around the piano at the club—Susy Smith, Bobby Myers, Maggie Parker, Jeri Lou Kudell and Susie Huvey.

YOUTH ACTIVITIES

LITTLE SHADOWS (Ages 2-4)—A new toddler group which meets Thursdays 9:30-11:30 a.m. in Kiddieland. Featured are fun-games, painting, coloring, clay work, feeding the ducks, and 2 special features—"dress-up time," and "cracker and juice time."

SHADOWS (Ages 5-7)—Meets every Saturday 11:30 a.m.-1:30 p.m. for two hours of games, crafts, self-expression art, special parties . . . and lunch at 65c in the snack-bar.

BIG SHADOWS (Ages 8-10)—Meets alternate Fridays 5:30-7:30 p.m. in Indio Room. Dinner at \$1.25. This fun group features a full schedule of special events each meeting—from dancing, music, quizzes, etc. to dramatics and moving pictures; also outside activities include treks and skating parties.

PRE-TEENS (Ages 11-13)—Meets alternate Fridays 5:30-7:30 p.m. in Indio Room. Dinner at \$1.25. Skating parties, Rock 'n Roll, Talent Nights, and sight-seeing treks are included in this group's special-events category. Good fun—and lots of it!

TEENS (Ages 14-18)—Meet Wednesdays 4 p.m.—all teens are cordially invited. A self-governing group conducting well-organized special parties and an occasional dinner-dance in main dining room with orchestra—a talented and responsible group having fun at SMC during high-school years.

HOLIDAY PARTIES—Along with the regular weekly activities planned by the youngsters, the Club stages big holiday parties at Hallowe'en, Christmas, Easter, 4th of July, etc. Real exciting for the youngsters—fun for the grown-ups too.

WATER SHOWS — Throughout the season the younger set of SMC presents many water shows. The big spectacular one is staged towards the end of the winter season.

KIDDELAND—In addition to the supervised program for children, a delightful fenced-in play area called Kiddieland is available for the tiny tots. Equipment includes a sand pile, teeter-totter, coloring books and toys.

PROGRAM—The Program Director coordinates and publicizes all programs and activities at the Club, whether they be for youngsters or oldsters. He is always on hand to help you plan any of your special functions.

SWIMMING—Miss Betty Crockett, charming pool-side hostess, is available to assist in all aquatic endeavors. She is an accredited Red Cross Water Safety Instructor, and has years of A.A.U. competitive swimming under her belt. In addition to teaching swimming, life-saving and water ballet, Betty also assists with all youth activity at the Club.

SPECIAL INTEREST GROUPS—SMC is cognizant of the fact that all children do not like to nor **need** to belong to an age group, therefore, we have many special interest groups for those individuals wishing to better skills. Some of these include swimming, life-saving, water ballet, tennis, tumbling, and fencing.

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Installation of
Bing Crosby
 as
Honorary Mayor of
 at
 Shadow Mountain



Shadow Mountain Club on February 4th was the beautiful setting chosen by the Palm Desert Chamber of Commerce for the installation of famous singer Bing Crosby as Honorary Mayor, with Kathy Grant Crosby now First Lady of this booming winter resort.

The affair was undoubtedly one of the most enjoyable — and spectacular — ever to have been staged in the Coachella Valley, and from now on Palm Springs and all the other towns in the vicinity will have to look to their laurels.

Certainly from an entertainment standpoint nothing closer than fabulous Las Vegas could top the show put on for the star-studded throng of nearly four hundred gathered to honor Mr. and Mrs. Bing Crosby.

Longtime Shadow Mountain Club member Edgar Bergen, with the help of Charlie MacCarthy, M.C., d the show which included such acts as The Bruxellos, The Half Brothers, Gene Detroy and his Marquis Chimp, The Cass County Boys, and Hawaiian singer George Kainapau.

(1) Phil Franklin, Chairman of the Bing Crosby Banquet, and Mrs. Franklin greet Bing with Pete Petitto on the extreme right. (3) Left to right. The Forrest Bowers, Mrs. J at the club to see Bing installed as Mayor of Palm Desert. (4) Famous song writer Jim (and nominated for an Academy Award) escorted Glenna Gibson; John Haskell is on t (center) and Mrs. Wallace Foster. (6) Left to right. The Roy St. Leons with Dr. and M Manseau. (8) The Edgar Bergens. Mr. Bergen—ably assisted by Charlie MacCarthy—

allation of

g Crosby

as

or of Palm Desert

at

Mountain Club



Buddy Cole and his band—chosen by Bing—played music for dancing and for the tremendous show, and as a final touch to a perfect evening—Crosby, himself, sang.

The miracle of it all—and certainly a great tribute to Mr. and Mrs. Crosby—was that notwithstanding the fact that for two days torrential rains had fallen on Palm Desert as well as everyplace else within a radius of several hundred miles, and it continued to pour right up into the evening of the affair, just one reservation was cancelled—due to illness.

About 7:15 on the big night Father Pluvius ceased his rains with just as much finality as that with which he had deluged us for so many hours, and the most gorgeous full moon came out from behind some fluffy white clouds—with bright stars all around it—giving Shadow Mountain Club a breath-taking beauty.

Certainly from an exciting and glamorous standpoint, history was made with the installation of Bing Crosby as Honorary Mayor and his lovely wife, Kathy as First Lady of Palm Desert.

McKlin greet Bing and Kathy entering the club. (2) Writer Bill Morrow and his wife, Mrs. John Moran, Mrs. Doris Bonwell, John Moran and Charles White arrive song writer Jimmy Van Heusen—whose latest with Sammy Cahn is "All The Way" in Haskell is on the right. (5) Mrs. Kitty Pritzlaff, the William (Hopalong Cassidy) Boyds with Dr. and Mrs. Robert Morrey. (7) Elsinore Machris (center) with Mr. and Mrs. Lou MacCarthy—MCd the fabulous floor show at Shadow Mountain Club.

(5)



(8)



(7)



(6)



Shadow Mountain Club Honor Roll

Monday, February 24th—saw the awarding of the Club Crests in the form of sterling silver bolo ties for gentlemen and charms to be either attached to bracelets or worn on a chain around the neck for the ladies.

Those on the HONOR ROLL, having qualified by bringing in new members, are as follows:

Edith Eddy Ward	21	New Members
Ed Welcome	9	New Members
S. Theodore Smith	9	New Members
Carl Henderson	6	New Members
Cliff Henderson	5	New Members
Allen Fredhold	5	New Members
Hal Kapp	4	New Members
L. C. Lewis	4	New Members
Boynton F. Jones	3	New Members
Roy St. Leon	3	New Members
Charlotte Steward	3	New Members
John Vale	3	New Members
J. F. O'Connor	3	New Members
John Adams	2	New Members
Robert J. Beck	2	New Members
Ralph Caplinger	2	New Members
Dr. Stanley O. Chambers	2	New Members
Robert Coates	2	New Members
Otto Emmons	2	New Members
Ed Gardner	2	New Members
Anadelle Goossen	2	New Members
Rudd Hackborn	2	New Members
Dr. Kenneth Hayes	2	New Members
Harry W. Holt	2	New Members
Mrs. Jessie Hill	2	New Members
R. J. Hanousek	2	New Members
Ira Johnson	2	New Members
Roy Kessler	2	New Members
Josephine Lemons	2	New Members
Robert P. McCulluch	2	New Members
Donald McNeilly	2	New Members
S. P. Manasse	2	New Members
Brad Melvin	2	New Members
John Moon	2	New Members
Vee Nisley	2	New Members
Gene Roberts	2	New Members
Ottar J. Roen	2	New Members
John Stratton	2	New Members
A. J. Sullivan	2	New Members
Forrest White	2	New Members
Polly Welcome	2	New Members
Mrs. Hudson Werder	2	New Members
Jeanne Ahrens	1	New Member
Nolen Allen	1	New Member
Allen Archer	1	New Member
Mrs. S. D. Barry	1	New Member
Fred Blades	1	New Member
J. A. Blake	1	New Member
Ernest Blenkhorn	1	New Member
Forrest Bower	1	New Member
Fay Brainard	1	New Member
Adolf Bremer	1	New Member
William Brooks	1	New Member
Don Carnes	1	New Member
Bernard S. Carr	1	New Member
Gretchen Cheeseman	1	New Member
Alice Cook	1	New Member
A. H. Coffin	1	New Member
Gil Cornelius	1	New Member
Melvin S. Crum	1	New Member

A. G. Duncan Crux	1	New Member
Don Cameron	1	New Member
Viola Darnall	1	New Member
Rene de Varanne	1	New Member
George Dewey	1	New Member
Ralph Dietz	1	New Member
W. T. Dodds	1	New Member
Robert Fithian	1	New Member
Thecla Fodor	1	New Member
Joseph Gokey	1	New Member
Bonnie Graffin	1	New Member
Dorothy Maye Grant	1	New Member
Murray Grayson	1	New Member
Ralph Hale	1	New Member
Bob & May Hanson	1	New Member
James Harstad	1	New Member
Al Hintze	1	New Member
Roy Hoff	1	New Member
Harry M. Holt, Jr.	1	New Member
Owen Hudson	1	New Member
Jean Hanousek	1	New Member
Edgar L. Kaw	1	New Member
F. Murray Keslar	1	New Member
John Kiener	1	New Member
Hans Kleijung	1	New Member
William Koeth	1	New Member
A. D. Kettenbach	1	New Member
Henry LaForgue	1	New Member
Joe Lambert	1	New Member
Joseph Loomis	1	New Member
Carl McCrillis	1	New Member
Jerry Malone	1	New Member
Mrs. John Moran	1	New Member
E. R. Mortenson	1	New Member
Andrew S. Moseley	1	New Member
John Munholland	1	New Member
Ed Munroe	1	New Member
Clifton O. Myll	1	New Member
A. P. Nonweiler	1	New Member
Percival Nichols, Jr.	1	New Member
Thomas Norton	1	New Member
Kay Olesen	1	New Member
Marvin Patten	1	New Member
Emory J. Price	1	New Member
Pat Ritchie	1	New Member
J. B. Schutz	1	New Member
W. A. Serruys	1	New Member
Carmen Shelton	1	New Member
Mrs. Wm. J. Summerbell	1	New Member
Carroll Starr	1	New Member
Telford Thronson	1	New Member
Stewart Trumble	1	New Member
L. W. Thompson	1	New Member
Ralph Tillmanns	1	New Member
Col. George Townsend	1	New Member
Edna Value	1	New Member
Richard Vanderveer	1	New Member
William Layton Waterman	1	New Member
Mrs. A. F. Welle	1	New Member
James "Monte" Wenck	1	New Member
Col. James Westerfield	1	New Member
Thomas Williamson	1	New Member
Hector Wood	1	New Member
Dale J. Whitham	1	New Member
William Young	1	New Member

(Continued on next page)

HONOR ROLL (Continued)

But this is only the beginning of our concerted efforts to enlarge our roster which will make it possible to add even more facilities for the enjoyment of all, and the time for each member to discover desirable individuals to sponsor for membership in Shadow Mountain Club is NOW.

As an added inducement—the club will soon have one of the finest eighteen-hole golf courses in the entire area. The new golf course, added to an enormous swimming pool—certainly one of the most beautiful in the country—championship play tennis courts, an intriguingly set-up Kiddieland with carefully supervised instruction for the little ones, and so many more assets—for health and fun—it would be difficult to list them all, will make membership in Shadow Mountain something to be even more desired in the near future than in the past.

For the sophisticate—when the sun goes down the tastefully refurbished cocktail lounge invites you—with specially reduced prices each night during the cocktail hour.

Then the dining room with the exciting cuisine of Chef Leon Duray awaits you. The roomy dance floor is ever available and dancing nightly—and Sunday afternoon—to the toe-tapping music of the Jack Kerns Orchestra is fast becoming a delightful habit with members here at Shadow Mountain.

* * *

It is suggested that present members invite close friends to visit the club a time or two as their guests so that they may share mutually the facilities for pleasure and health offered here and in that way desirable individuals will undoubtedly find themselves interested in Shadow Mountain.

If you will furnish our Membership Director, Frank Sorenson, the names of such persons as prospects you will be doing your part to help build up the club and put it in a position to add even greater facilities for your enjoyment. Mr. Sorenson will contact these people, giving you full credit when the membership is authorized, which will automatically place you on THE SHADOW MOUNTAIN CLUB HONOR ROLL.

Your contacting Mr. Sorenson at the club today with the names of your prospects would indeed be appreciated.

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—TNT—

The JEANNETTE CONSTANTINO SECRETARIAL SERVICE has finally completed its move into new offices at The Center. Jeannette has recently added JAN BROWN to her staff to assist her so if any of you vacationers find that you have important matters to be taken care of—just hie yourself over and let one of these competent secretaries take your dictation swiftly and transcribe it accurately.

—TNT—

ART FIELDS TEXACO SERVICE on Highway 111 in Palm Desert—Fireside 6-8300—now has the DuMont Electronic ENGINESCOPE which checks the engine in your car as it runs. Save Gas! Get Better Performance! Avoid future breakdowns by dropping in at ART FIELDS TEXACO SERVICE—or call for an appointment—to have your car checked.

—TNT—

CHRISTINE'S GIFT SHOP in the new Palm Desert Shopping Centre has many beautiful things to offer in the way of intricate Indian Jewelry and Jewels of Legendary Splendor by Hobe, as well as novelty ear rings, pretty sweater guards, cards for all occasions, place mats, nice stationery—and many more things that must be seen to be appreciated.

—TNT—

KAI LOA DRESS SHOP—located in the new Palm Desert Shopping Centre—is daily receiving more items to please the ladies. Just to name a few—there are plenty of sandals, unusual beach bags, which must be seen to be believed! Frothy morning coats, Banker's Coats in cotton in all colors and casual Hawaiian clothes. For the children—two piece nightie Muus. Also, those who prefer the Baby Doll type pajama will be glad to learn that the KAI LOA DRESS SHOP has them.

—TNT—

For those of you who need RUBBER STAMPS—a telephone call to FIRESIDE 6-6434 is all it takes. The stamps are, of course, made to order and, just to give you an idea—there are Bank Endorsement Stamps, Facsimile Signature Stamps, Block-Out Stamps, Cloth Marking Kits, Large Area Rocker Stamps, Hotel-Motel Key Tags. Whatever you need in the way of such items can be found by calling the above telephone number.

—TNT—

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(Continued on page 21)



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This 'n That--continued

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—TNT—

KAY OLESEN of IMPERIAL MOTORS—demonstrating his faith in desert area growth—has just opened a sales showroom and service garage in a modern new building at 68-350 Highway 111 in the rapidly growing Sunair area. IMPERIAL MOTORS—both in Indio and Cathedral City—is authorized dealer for Chrysler, which includes the beautiful Imperial, and for Dodge automobiles and trucks. JERRY ENGLES is General Manager of the dealership and he has many 1958 cars on display.

—TNT—

Hale's in Palm Desert has just received a complete stock of Palm Beach Pro Bermuda Shorts and Sports Coats.

* * *

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COACHELLA VALLEY SAVINGS & LOAN ASSOCIATION

(What it can mean to you.)

The purposes for which Coachella Valley Savings and Loan Association was organized are as follows:

FIRST—to promote thrift among the people served and to provide a safe place for those who wish to receive the highest rate of return on their savings dollar.

SECOND—to make available additional funds for the construction of new homes and the re-financing of those requiring such services.

THIRD—to increase the usual facilities in the community afforded by similar type financial institutions.

The Coachella Valley Savings and Loan Association is a guarantee capital stock corporation, State chartered, and is a member of the Federal Home Loan Banking System which carries insurance of accounts through the Federal Savings and Loan Insurance Corporation.

This Association was organized and is run by men who have been in business in the Coachella Valley for a good many years and it has offices in Palm Springs, Palm Desert, Indio, Redlands and Hemet.

Besides its Savings and Home Loan Service, with which most people are familiar, the Association maintains other services such as—a Bonded Escrow department, a Collection Department which, if you are receiving payments from notes, contracts, rents, etc., will collect these funds for you and place them to your credit in your account; a Money Order section, Travelers Cheques, and Safe Deposit Boxes.

Savings and Investment Accounts may be held by one or more persons (individually, as joint tenants, tenants in common, or as trustees), corporations, partnerships, fraternal organizations, or other legal entity. Accounts of the Association are legal investments for Executors, Administrators, Guardians, and Trustees of Estates.

All funds placed in the Association in Full Paid or Accumulative Investment Certificate Savings Accounts are exempt from City and County taxes, and are in no way assessable for the liabilities of the Corporation.

For complete information on just how the Association can fit into your plans, it is suggested that you call Mr. Ted Smith in the Palm Desert Office at Fireside 6-6129; the Palm Springs office at Fairview 4-1241 or the Indio office at Diamond 7-3416.

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On this trip you will travel more than 15,000 miles—almost two-thirds of the distance around the world and you will cross the Equator and International Date Line twice. It will be warm and delightful in the islands and just the right weather for cruising. "Down Under" in Australia and New Zealand the seasons are reversed from ours and it will be springtime. Due to the proximity to the sea the weather will be tempered and delightfully invigorating.

The cruise aboard the new S.S. Mariposa of the Matson Line offers you the ease and luxury of shipboard life. The ship will be your home during the entire trip and is completely air-conditioned for your utmost comfort.

De Varanne Tours of Indio will be happy to make all arrangements for this cruise if you will call them.

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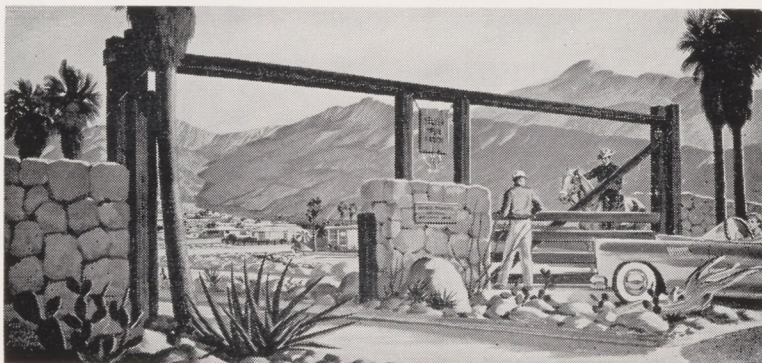
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SPORTS

PALM DESERT'S SEVENTH ANNUAL INVITATIONAL TENNIS TOURNAMENT

At the Seventh Annual Invitational staged at Shadow Mountain Club on February 21, 22 and 23—Alameda net star Whitney Reed won a decisive victory over USC's Alex Olmedo in the men's singles—3-6, 6-3, 6-2. Reed's triumph over Olmedo may well have brought him into focus as a United States Davis Cup possibility.

Beverly Baker Fleitz of Belmont Shores defeated Sally Moore of Bakersfield—6-0, 6-1—to take the title of women's singles champion for the third time in four years.

In the men's doubles, Alex Olmedo and Mike Franks—after dropping the first set to John Cranston and Davis Cupper Mike Green—managed finally to hit their stride and took the last two sets to win the match. Score 6-8, 6-3, 6-1.

* * *

Each succeeding Tournament proves to be more exciting than the last and this year was no exception.

Reed, who had barely escaped elimination in the first two days of play, settled down in the finals to play flawless tennis to win out over the hard-hitting Olmedo.

Beverly Baker Fleitz—with her fascinating ambidextrous powerhouse—completely swamped Sally Moore to win in straight sets in about thirty-five minutes. Mrs. Fleitz, number three U. S. women's tennis player, hopes to invade Wimbledon and Forest Hills this summer and possibly take on Althea Gibson, holder of the two major titles.

An interesting sidelight—Sally Moore who recently played against Gibson and, incidentally, pushed Gibson awfully hard in the match had this to say after being beaten by Fleitz—"That's the best tennis I've ever played against." And this will give a good idea of the kind of tennis played this year at Shadow Mountain Club in the Seventh Annual Invitational.

* * *

Trophies were presented to the winners by Cliff Henderson, Robert Meyler and Charles Farrell.



Left to right—Beverly Fleitz, Shadow Mountain's tennis pro Magda Rurac and Gene Roberts, Tournament Director.



Left to right—Alex Olmedo and Mike Franks, winners of the men's doubles.

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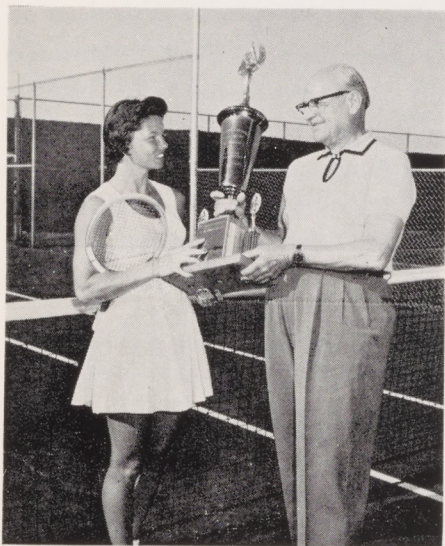
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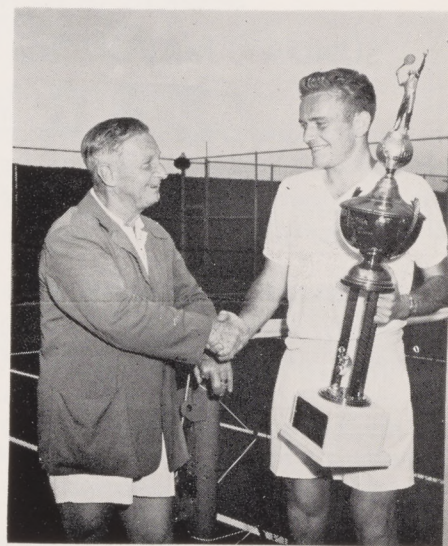
Cliff Henderson
Mrs. Jessie Hill
Mr. and Mrs. George F. Anderson
Mr. and Mrs. Robert Meyler
Mr. and Mrs. John MacConaty

S P O R T S



Beverly Baker Fleitz, three-time winner of women's singles, receives trophy from Robert Meyler.

PALM DESERT INVITATIONAL



Col. Cliff Henderson congratulates Whitney Reed, winner of the men's singles, to whom he has just presented the trophy.

MEN'S DOUBLES

FIRST ROUND. Mike Franks-Alex Olmedo defeated Bruce Campbell-Richard Leach, 6-2, 6-2; Noel Brown-Bobby Delgado defeated John Lesch-Norman Perry, 6-3, 6-2; Allen Fox-Edward Sledge defeated Whitney Reed-Hugh Stewart, 6-2, 6-8, 6-4; Mike Green-John Cranston defeated John Fleitz-Allen Tong, 6-1, 6-3.

SEMI-FINALS. Franks-Olmedo defeated Brown-Delgado, 2-6, 6-3, 6-4; Green-Cranston defeated Fox-Sledge, 4-6, 6-1, 6-3.

FINALS. Franks-Olmedo defeated Green-Cranston, 6-8, 6-3, 6-1.

WOMEN'S SINGLES

FIRST ROUND. Beverly B. Fleitz defeated Mrs. Warren Wilson, 7-5, 6-2; Jackie Tegland defeated Ann Johnson, 6-1, 6-1; Dorothy Cheney defeated Jerry MacConaty, 6-1, 6-1; Sally Moore defeated Madeline Neilson, 6-0, 6-2.

SEMI-FINALS. Fleitz defeated Tegland, 7-5, 6-2, Moore defeated Cheney, 5-7, 6-4, 6-1.

FINALS. Fleitz defeated Moore, 6-0, 6-1.

PALM DESERT INVITATIONAL MEN'S SINGLES

FIRST ROUND. Whitney Reed defeated John Fleitz, 6-1, 14-12; Hugh W. Stewart defeated Allen Fox, 6-1, 6-1; Mike Franks defeated Bruce Campbell, 6-0, 6-4; John Cranston defeated Robert Delgado, 22-20, 1-6, 6-4; Alex Olmedo defeated Edward Sledge, Jr., 6-1, 7-5; Norman Perry defeated John Lesch, 6-4, 6-4, Noel Brown defeated Richard Leach, 6-3, 6-1; Mike Green defeated Allen Tong, 6-3, 6-4.

QUARTER-FINALS. Whitney Reed defeated Hugh Stewart, 6-3, 13-4; Mike Franks defeated John Cranston, 4-6, 6-3, 6-4; Alex Olmedo defeated Norman Perry, 3-6, 6-0, 6-4; Mike Green defeated Noel Brown, 6-2, 6-2.

SEMI-FINALS. Whitney Reed defeated Mike Franks, 6-4, 3-6, 7-5; Alex Olmedo defeated Mike Green 6-1, 6-2.

FINALS. Reed defeated Olmedo, 3-6, 6-3, 6-2.

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SPORTS

SPORTS SHOW

SUNDAY, MARCH 16, 2:30 P.M.

Shadow Mountain Club members and their guests can see first-hand some of the nation's top diving and swimming performers at the sports show Sunday, March 16, 2:30 in the afternoon.

Headlining the program will be:

Johnny Riley — former National Platform Diving Champion and Far Western Diving Champion.

Bill Lewin—"one of the country's foremost water comedians," formerly with Billy Rose's Aquacade and Canadian High-Diving Champion.

Betty Vickers — 1957 National Synchronized Stunt Champion and 1957 National Outdoor Solo Synchronized Swimming Champion — and a host of other aqua-performers.

Both Riley and Lewin have been featured diving performers for numerous water shows which have spanned the globe and they "let all the stops out" when performing on the high boards and towers.

Miss Vickers, coached by Mrs. Lillian MacKellar of the University Athletic Club in Hollywood, recently represented the United States in a swimming-tour of Japan and the Far East. Her water-ballet numbers are considered by many aqua critics to be the best in the business.

To round out the show—will be divers and tumblers from the Pacific Coast Club in Long Beach, where Johnny Riley is athletic director.

SILVER SPUR RANCH TROPHY

The Men's Golf Association at Shadow Mountain which now totals forty-nine members has begun play for the perpetual trophy donated by Adrian and Mercedes Schwilck of Silver Spur Ranch. This is an annual tournament and this year the 54-hole medal club handicap play will be held on March 5, 12 and 19 with regular USGA rules applying.

BUFFET DINNER

MEN'S GOLF ASSOCIATION

The Shadow Mountain Men's Golf Association announces a buffet dinner will be held for its members and their wives Thursday evening, March 27 at the club.

TENNIS

Shadow Mountain Club's DOUBLES CHAMPIONSHIPS

FOR MEN

FOR WOMEN

will be played

Friday — Saturday — Sunday

March 28 — 29 — 30

Roy St. Leon

John Moon



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SPORTS

SPORTS SHOWS

On a recent Sunday afternoon, a Sports Show at Shadow Mountain Club featured Joseph Vince, former United States Olympic Saber Champion — who later coached the U. S. Olympic Squad. Mr. Vince put on a fine exhibition of championship fencing along with a demonstration of three different dueling weapons. It was an entertaining program of the various facets of swordplay.

* * *

And on the same program — Harold Dunnigan of Santa Monica was featured in an underwater skin diving exhibition, during which was displayed the full use of the fantastic equipment used by Frog Men.

That same evening, the club presented Mr. Dunnigan in a lecture type program in the Indio Room at which time he explained to his interested audience the various phases of skin diving, using pictures and the equipment to emphasize his talk.

FENCING

Fencing has returned to the desert—and to Shadow Mountain Club. Mr. Joseph Vince, former U. S. Saber Champion and Olympic coach is now conducting a fencing clinic each Sunday from 11 a.m. to 1 p.m. for both children and adults. Instruction is either on a group or individual basis.

Mr. Vince has a long history of fencing achievements to his credit including tutelage of many national champions—and as to his position on fencing “. . . whether you are seven or 70 you enjoy fencing. It is not too difficult for the youngster nor need it be too strenuous for the oldster—yet it can tax every facility of the finest athlete,” he states.

For those members who may be interested, it is suggested you contact the recreation director at the club.

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THANK YOU K D E S

OF PALM SPRINGS

For bringing in the fine mobile unit to broadcast the Tennis Tournament “live” from the Shadow Mountain grounds.

And to add even greater interest—Don Bottoroph, well-known sportscaster—was on hand to conduct personal interviews of the famous net stars between matches, and also picked up and sent out over the air the actual awarding of the trophies on the tennis courts.

With special thanks to—

JOHN MICHEL
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SPORTS

Ladies' Golf

MARCH TOURNAMENT PLAY

Shadow Mountain Ladies' Golf Association has a full schedule of tournament play in March.

March 3—Tombstone Tournament
first flight—won by Belle Keightly
runner-up, Bette Ives
second flight—won by Helen Fields
runner-up, Lorry Rowe
third flight—won by Eileen Woods
runner-up, Martha Crouse

March 10, Qualifying for Club Championship
(to be played off next 4 days)

March 17, St. Patrick's Punch Bowl (come dressed like your husband or favorite boy friend). 8:30 a.m.

March 24—Choose Up—Best Ball threesome. (\$1.25 entry fee—sign up by March 17)

March 31—"Beat the Pro," Pro plays scratch—you play handicap. Pro plays one or two holes with each foursome.

Also, Gov. Mon Wallgren is again giving a putting trophy this year. Scoring is based on 18 holes each week for three weeks—March 17, 24, 31.

LUNCHEON

For the February luncheon meeting of the Shadow Mountain Women's Golf Association, a Valentine motif was used.

Plans were made at this meeting for the Annual Invitational.

Door prizes were presented by Mrs. Dorothy Pierson and Christine's Gift Shop in Palm Desert.

In the absence of Mrs. Keith Crouse, the Association's president—Mrs. E. A. Gerlach presided.

The Committee in charge of the affair included Mesdames James Drugan, Harry Taylor, Charles Rowe, P. W. Seals and Evelyn Smith.

The Betenclif Trophy, presented to the Association by Betty and Clifford Ives in 1955 was won this year by Mrs. Rocky Harris. In preceding years the trophy has been presented to Mrs. Page Hubble—1955; Mrs. Archie Sumpter in 1956 and Mrs. Frank Fisher in 1957.

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INVITATIONAL

The Shadow Mountain Women's Golf Club reports that its seasonal events are well under way.

On February 10 the winners of the day's play were Dorothy Hays, Betty Ives and Ruby Meyers.

Qualifying for the Horse Race Play is in high gear. Plans are being made for club championship play in March.

The Women's Invitational will be later in the season this year than previously—April 14th has been set as the date.

"RACE HORSE"

In the "Race Horse" played February 24—the feature race was won by Mrs. Cliff Ives with Mrs. Charles Rowe runner up. In the second race—Mrs. Helen Seals won and Mrs. Velma Blades came in second.

CHRISTINE'S for the unusual in Gifts!



Latest Find: BRIDGEASY

A plastic bridge table cover on which is legibly printed before each player *all* the information needed for successful Point Count and Honor Count bidding of both Goren and Culbertson. Washable, durable, popular with experts and beginners alike. Price \$4.95.

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MARCH CALENDAR

MONDAY, MARCH 17—

Ladies' Golf—8:30 a.m.—Prizes
Ladies' Tennis—9 a.m.
Children's Tennis—3 p.m.
Bonus Night—Dinner from 6:30 p.m.

TUESDAY, MARCH 18—

CLUB CLOSED

WEDNESDAY, MARCH 19—

Tennis—Ladies' Doubles Round-Robin—9 a.m.
Bridge Luncheon—12 noon
Men's Golf, Prizes—1 p.m.
Teen-age Meeting—4 p.m.

THURSDAY, MARCH 20—

Little Shadows (ages 2-4)—9:30-11:30 a.m.
Kiddieland
Children's Tennis—3 p.m.
Dinner Bridge—6:30 p.m.

FRIDAY, MARCH 21—

Rotary—12:15 p.m.
Ladies' Tennis Clinic—9 a.m.
Pre-Teens (ages 11-13)—5:30-8 p.m.—Movies

SATURDAY, MARCH 22—

Shadows (ages 5-7)—11:30 a.m.-1:30 p.m.—
Scavenger Hunt

SUNDAY, MARCH 23—

Buffet Brunch—12-3 p.m.
Fencing Clinic—11 a.m.-1 p.m.
Travelog—6:30 p.m.
"Australia" color film, Mrs. Faye Kennebeck

MONDAY, MARCH 24—

Ladies' Golf—8:30 a.m.—Prizes
Ladies' Tennis—9 a.m.
Children's Tennis—3 p.m.
"Coronation Nite" Selected gifts for the "Queen"
Special Entertainment

TUESDAY, MARCH 25—

CLUB CLOSED

WEDNESDAY, MARCH 26—

Bridge Luncheon—12 noon
Men's Golf, Prizes—1 p.m.
Teen-age Meeting—4 p.m.

THURSDAY, MARCH 27—

Little Shadows (ages 2-4)—9:30-11:30 a.m.
Kiddieland
Children's Tennis—3 p.m.

FRIDAY, MARCH 28—

Rotary—12:15 p.m.
Tennis—Men's, Women's Doubles Championships
Big Shadows (8-10)—5:30-8 p.m.—Movies

SATURDAY, MARCH 29—

Shadows (ages 5-7)—11:30 a.m.-1:30 p.m.—
Surprise Day
Tennis—Men's, Women's Doubles Championships

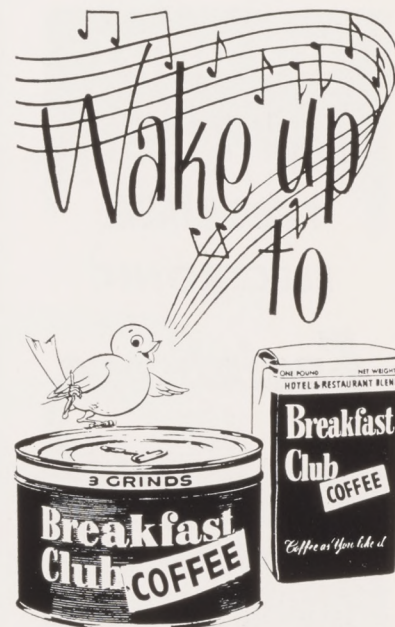
SUNDAY, MARCH 30—

Buffet Brunch—12-3 p.m.
Golf—Mixed 2-ball Foursome—2 p.m.
Fencing Clinic—11 a.m.-1 p.m.
Tennis Tournament Finals
Travelog—6:30 p.m.
To Be Announced

MONDAY, MARCH 31—

Ladies' Golf—8:30 a.m.—Prizes
Ladies' Tennis—9 a.m.
Children's Tennis—3 p.m.
"Bonus Night—Dinner from 6:30 p.m.

Shadow Mountain Club Luau -- May 17th



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TOURNAMENT OF CHAMPIONS THE DESERT INN LAS VEGAS, NEVADA

Prospects of a record high field of qualifiers for the rich sixth annual \$40,000 Tournament of Champions appear 50-50 today, Director Allard Roen announced.

The unique event, limited to only winners of major PGA golf tournaments during the past 12 months, will be held April 24-27 at the Desert Inn course. To date, 22 links stars have qualified and there are six more qualifying opportunities remaining. The record high of 24 eligibles was set in 1957.

Winners of the upcoming tournaments will win a spot in the 'Vegas lineup, provided they are not already listed among the eligibles. Participation automatically guarantees each player \$1,000 plus being guest of the Desert Inn during the week of the tourney, regardless of finish.

In addition to the prize money, the sponsor annually donates \$35,000 to the Runyon Cancer Fund.

The list of eligibles to date and tournaments won: Gene Littler, 1957 Tournament of Champions; Stan Leonard, Greensboro; Billy Casper, Kentucky Derby Open, Crosby; Roberto De Vincenzo, Colonial, All American; Jimmy Demaret, Hot Springs; Al Besselink, Kansas City; Arnold Palmer, Rubber City; Dick Mayer, U. S. Open, "World's"; Paul Harney, Carlings, LaBatts; Doug Ford, Western; George Bayer, Canadian; Lionel Hebert, National PGA, Tucson; Tommy Bolt, Eastern; Ken Venturi, St. Paul, Miller Open, Phoenix; Gardner Dickinson, Insurance City; Sam Snead, Dallas; Billy Maxwell, Hesperia; Walter Burkemo, Mayfair; Frank Stranahan, Los Angeles; "Dutch" Harrison, Tijuana; Bill Johnston, Texas; "Porky" Oliver, Houston.

STAR-STUDDED REVUE AT LAS VEGAS' DESERT INN

"NEWCOMERS OF 1928"—Jackie Barnett's production on stage at Wilbur Clark's Desert Inn brings back the Roaring Twenties with an unprecedented combination of great stars of yesterday—Harry Richman, Rudy Vallee, Paul Whiteman, Buster Keaton and Fifi D'Orsay.

Jon Gregory, who staged the show, has hit a remarkable pace with it and his 1928 Stock Market Dance routine is outstanding! Theme of the revue deals with a space rocket that gets jammed up and—instead of going into future—goes back thirty years; thus the revival of the Broadway stars of that era.

For those who remember these stars at the peak of their careers—this show will stir many memories—and nostalgia runs rampant with the appearance of each one surrounded by the songs associated so closely with them down through the years.



6th ANNUAL Tournament of Champions

April 24-27

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ROBERTO DE VINCENZO
WALTER BURKEMO
FRANK STRANAHAN

plus others!

**On Stage
A Star-Studded Revue!**

Wilbur Clark's
DESERT INN
& COUNTRY CLUB
Las Vegas, Nevada





Coming Events

for

Club Members and Their Guests



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Realtor

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PHONE FAirview 8-3600

Monte Carlo Night

SHADOW MOUNTAIN CLUB

Friday, April 18th

THOUSANDS OF DOLLARS

(In Phoney Money)

WILL BE GIVEN TO DINERS

Auction

Valuable Merchandise will be
Auctioned Off — for Phoney Money—
During the Evening

Luan

The Most Spectacular
Professional Entertainment

SHADOW MOUNTAIN CLUB

Saturday, May 17th

An Unforgettable Polynesian Feast
and Delicious American Cuisine

DINING AND DANCING

Under the Stars
in the Desert's
Most Glamorous Setting
Profession Entertainment

Early Reservations Suggested